Université Paris-Saclay

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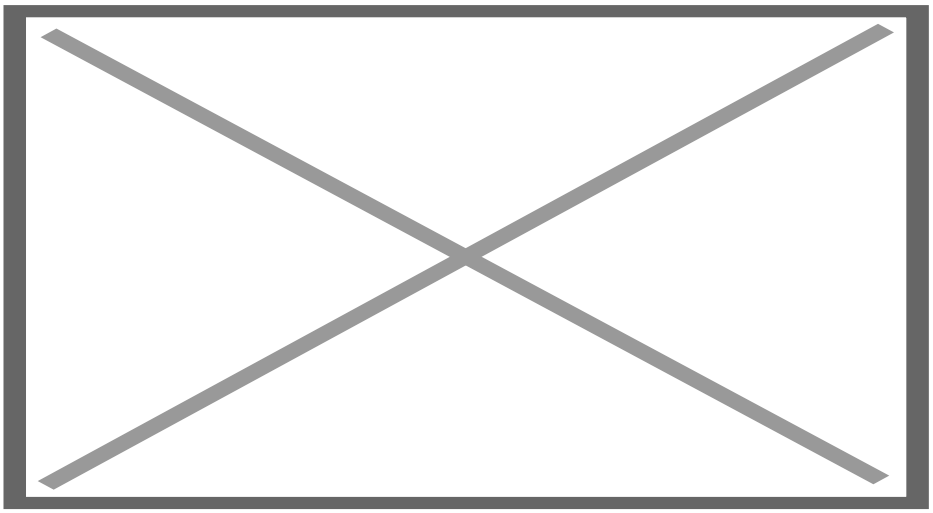
M2 Innovation and Digital Transformation (ITD) EAD

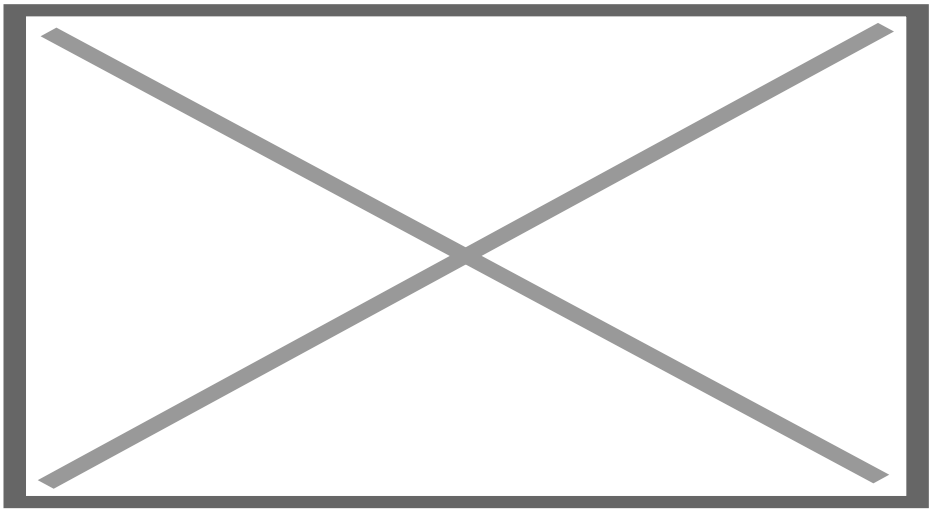
Master's degree
Specialisation Innovation, Enterprise and Society

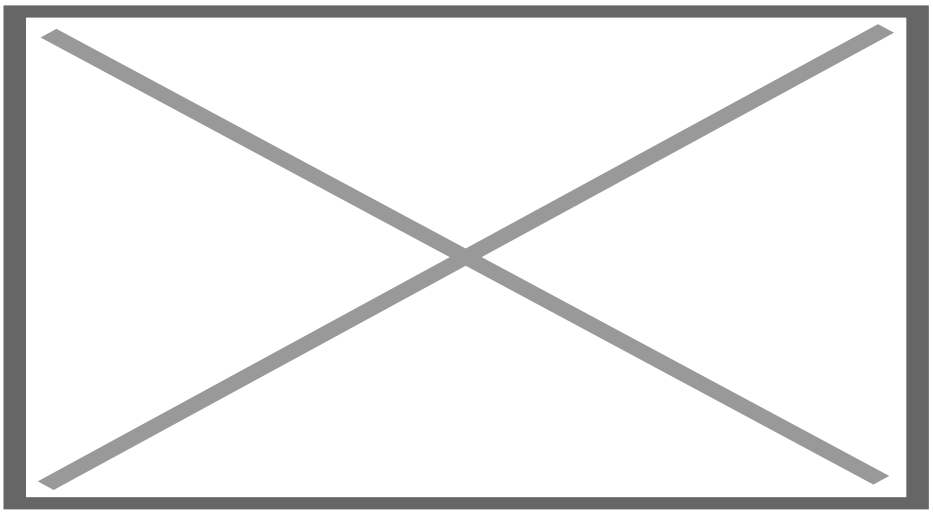
The Master's in Innovation and Digital Transformation in Organizations (ITD), delivered entirely online, trains professionals to understand, lead, and support digital change within organizations. Unique in France in the IES field as a fully remote programme, it develops skills in innovation management, digital technologies and data analysis. Open to students and working professionals alike, including career changers, it ensures rapid career entry into high-value-added roles.

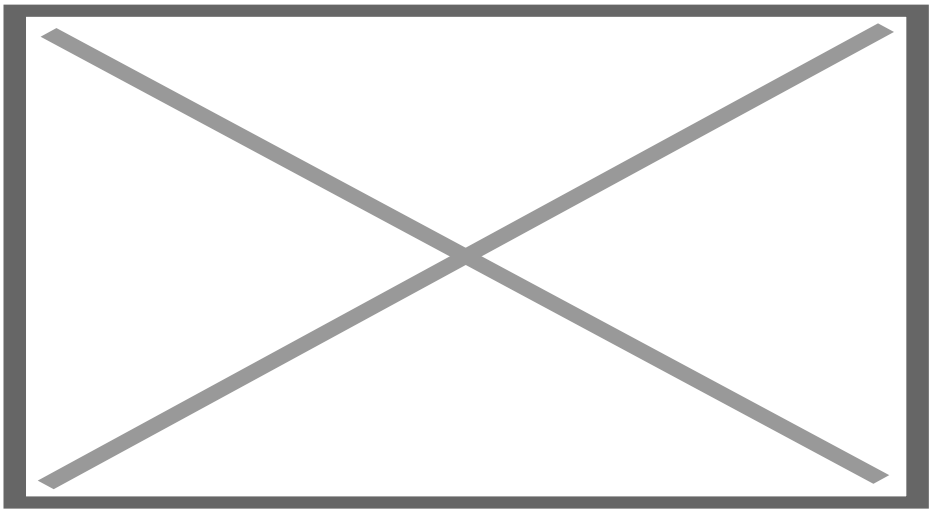
This fully online Master’s Year 2 follows the M1 IES distance-learning track. It welcomes students and professionals in initial training, continuing education, or returning to study who wish to specialize in innovation and digital transformation. Unique in France within the IES distance-learning degree, it combines courses in innovation management, digital transformation, and data analysis. Expected cohort: 25–30 students.

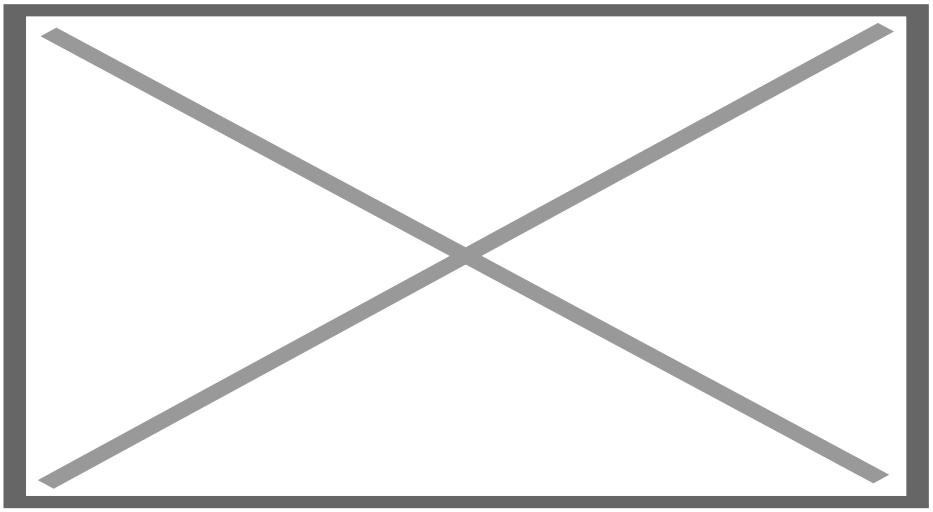
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Information

- Overview
- Application requirements
- Schedule

Présentation

Skills

The program develops skills in innovation management, innovative project management, innovation marketing, entrepreneurship, and the digital transformation of organizations. It also provides competencies in digital economics, data analysis and use, econometrics, and computer science, in order to support decision-making and organizational performance.

Objectives

This Master’s Year 2 aims to train professionals able to understand, manage, and support innovation processes and digital transformation within organizations. It develops skills in innovative project management, innovation marketing, entrepreneurship, digital economics, digital transformation, as well as data analysis, econometrics, and computer science.

Admission

Capacity

Available Places

0

Période(s) de candidature

Inception Platform

From 02/02/2026 to 04/04/2026

From 01/06/2026 to 13/06/2026

Supporting documents

Compulsory supporting documents

Motivation letter.

All transcripts of the years / semesters validated since the high school diploma at the date of application.

Curriculum Vitae.

Additional supporting documents

VAP file (obligatory for all persons requesting a valuation of the assets to enter the diploma).

Programme

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Economie du numérique et de l'IA	6	Semestre 1						
Charger le détail								
Anglais TOEIC	4	Semestre 1						
Charger le détail								
Transformation digitale dans l'entreprise	5	Semestre 1						
Charger le détail								
Economie des marchés et des organisations	6	Semestre 1						
Charger le détail								
Economie et gestion de l'innovation	6	Semestre 1						

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	
Charger le détail									
Marketing de l'innovation	5	Semestre 1							
Charger le détail									
Data Science	5	Semestre 1							
Charger le détail									

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	d l
2 UE au choix									
Innovation et transformation numérique en santé	4	Semestre 2							
Charger le détail									
UE libre	4	Semestre 2							
Charger le détail									
Maturaction	4	Semestre 2							
Charger le détail									
Brevet IA	4	Semestre 2							
Charger le détail									

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	distan learni cours
Mémoire	15	Semestre 2							
Charger le détail									

Contact

- **Jean-Michel Etienne**

http://www.jm.universite-paris-saclay.fr/formation/master/innovation-entreprise-et-societe/m2-innovation-et-

transformation-digitale-itd-ead