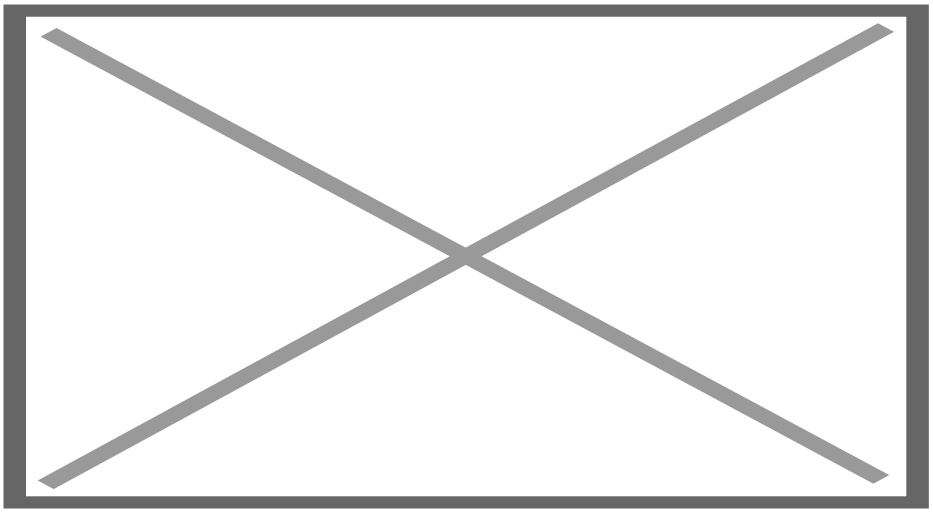
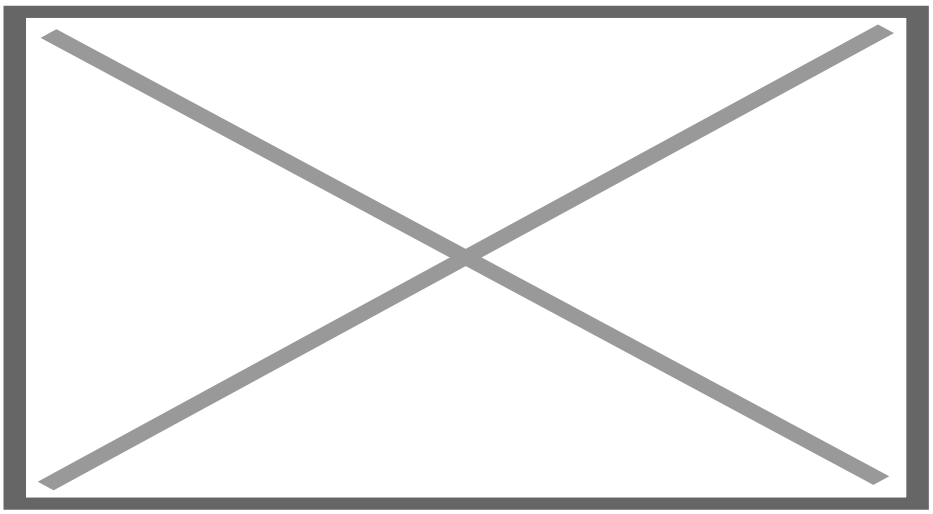
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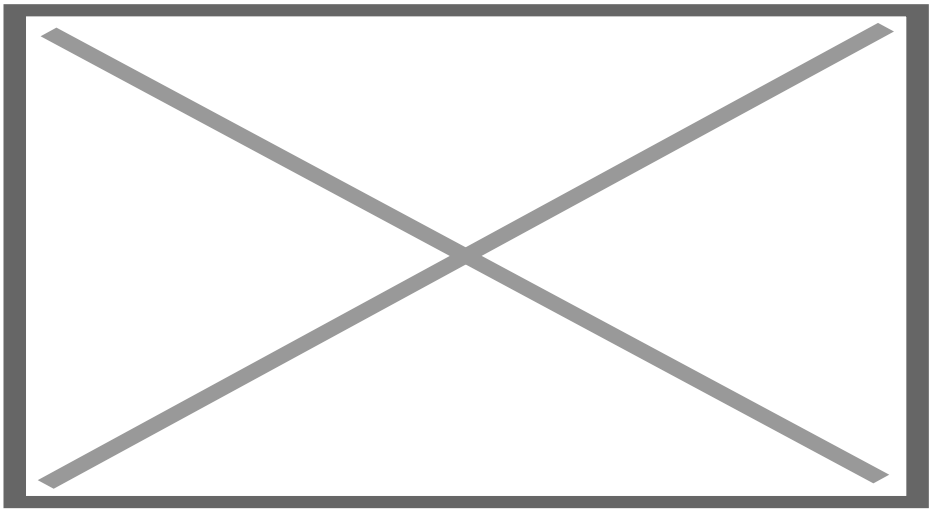
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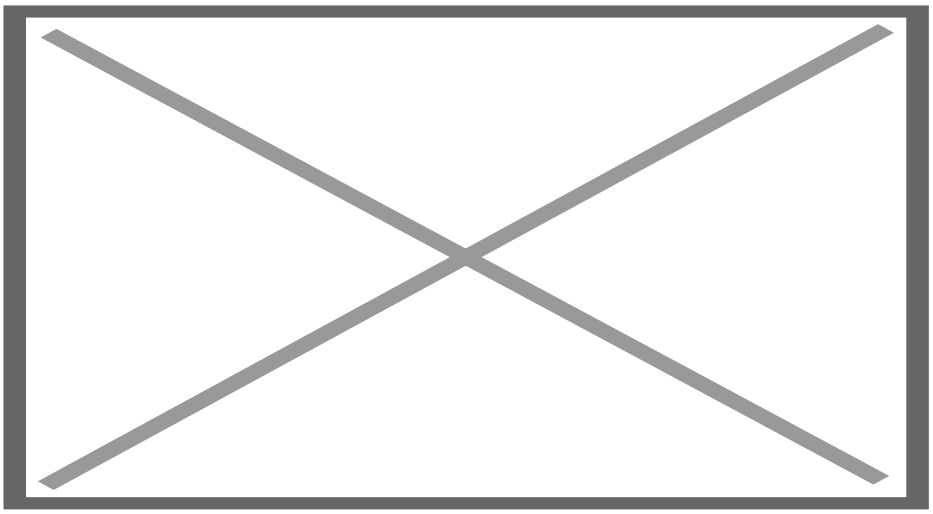
Strategic Management

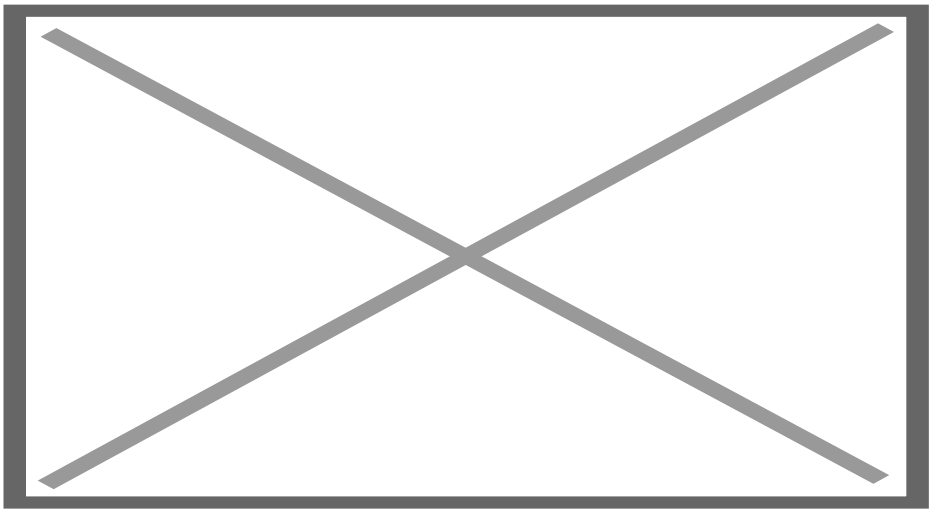
Master's degree
Télécharger la fiche détaillée











Information

- List of Pathways
- Overview

Liste parcours

Master’s Year 1

M1 International Business and Sustainability (MIBS)
Add to Compare
M1 International Strategy and Management(SMI)
Add to Compare
M1 Management Stratégique et Changement (MSC)- Apprentissage
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M1 Management Stratégique et Changement (MSC)
Add to Compare
M1 Management stratégique EAD
Add to Compare
M1 Master in Management (MM)
Add to Compare

Master's Year 2

M2 Entrepreneuriat et Management de Projets Innovants (EMPI)
Add to Compare
M2 International Strategy and Management
Add to Compare
M2 Management Stratégique et Changement (MSC) - Apprentissage
Add to Compare
M2 Management Stratégique et Changement (MSC)
Add to Compare
M2 Master in Management (research)
Add to Compare

Présentation
Fiche nationale du Répertoire National des Certifications Professionnelles (RNCP)

Learning outcome targets

The Master's in Strategic Management is a generalist Master's degree in management sciences which brings together all the training and research skills of the institutions which make up the Université Paris Saclay (Ecole Normale Supérieure Paris Saclay, Université de Versailles St Quentin, Université d'Evry Val d'Essonne) in the field of management and strategy. It focuses on strategic management issues (international management, organisational behaviour, change management and entrepreneurship, etc.). A specialist course deals more directly with the specific area of the strategic management of leisure and sports events. Finally, as this Master's degree has a dual professional and research element, it also aims to prepare students in the best possible manner at the end of two years of study for enrolment in a Doctorate in Management Sciences.The Master's in Strategic Management is based on the strengths and specialist areas of the research units in the field of Management Sciences at the Université Paris-Saclay. Links with businesses and public administrations are strong, as is the relationship with other departments at the Université Paris-Saclay (economics, law, social sciences as well as physical activity and sports sciences).The strength of the research units which support the degree guarantee the overall quality of the educational courses. One of the key characteristics of the Strategic Management course at the Université Paris-Saclay is the very strong link between training and research. Students benefit from it on all courses, whether they are predominantly

professional or teaching/research oriented.

Débouchés

Career prospects

After a Master's + PhD: researcher or lecturer
Assistant managers, directors or heads of marketing, communications or sales strategy
Business ethics and CSR Consultant
After a Master’s degree: Research analyst

Further Study Opportunities

PhD
Business school

Contact

- **Jean-Philippe Denis**

http://www.jm.universite-paris-saclay.fr/formation/master/management-strategique