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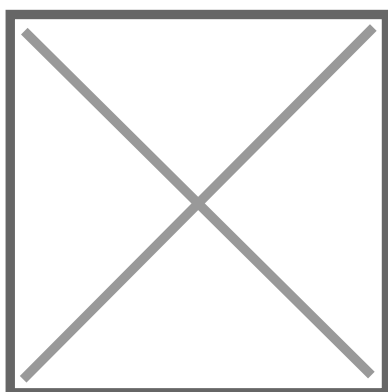
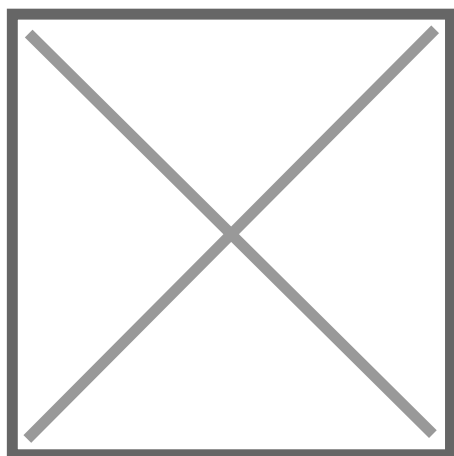
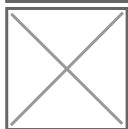
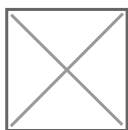
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M2 International Strategy and Management



Master's degree

Specialisation Strategic Management

Enrolment type

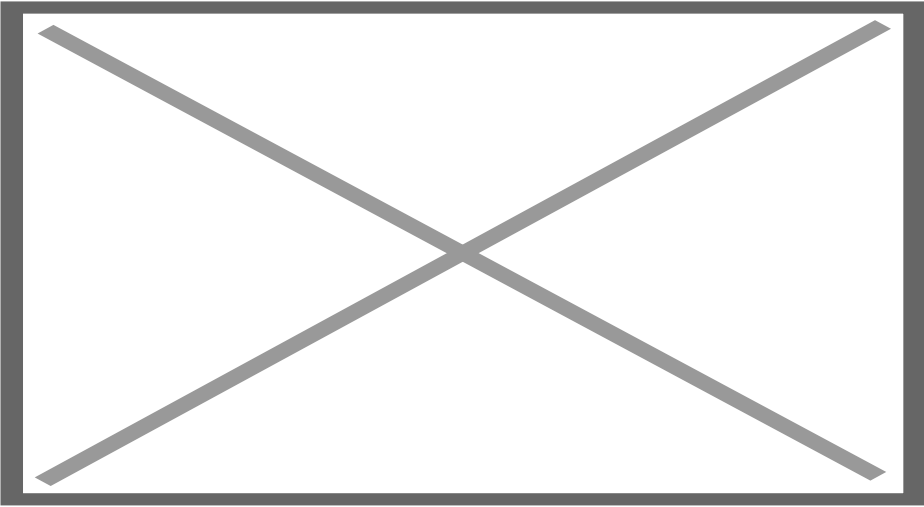
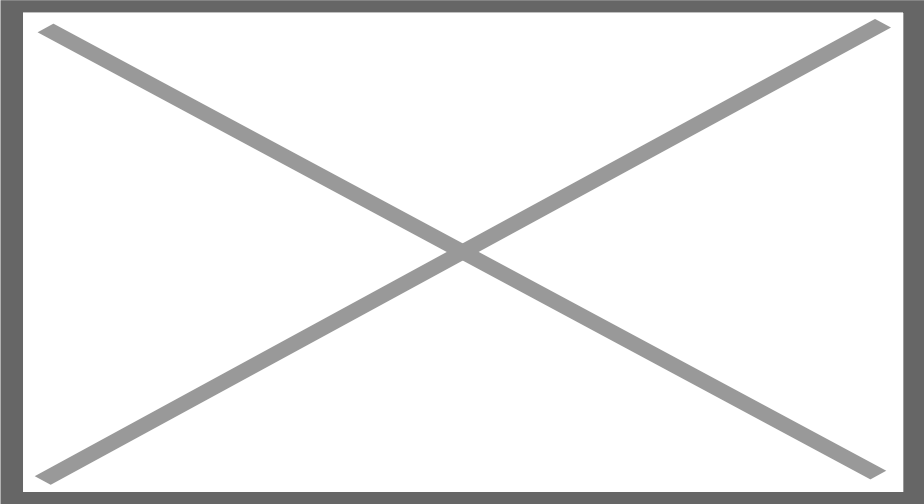
Full-time academic programmes Professional training contract

Language(s) of instruction

English French

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Information

- [Overview](#)
- [Application requirements](#)
- [Schedule](#)

Présentation

Objectives

The International Strategy and Management programme offers graduates a high-level specialised programme in strategy, management, governance, economic and strategic intelligence, and human resources, in their international dimension. This Master's degree prepares students for a broad range of managerial jobs, mainly in companies with international representations or activities. The Master's degree "International Strategy and Management" sets scientific and technical programme objectives in several complementary fields of management sciences.

Débouchés

Career prospects

After a Master's + PhD: researcher or lecturer

Assistant managers, directors or heads of marketing, communications or sales strategy

Business ethics and CSR Consultant

After a Master's degree: Research analyst

Further Study Opportunities

Doctorat

Business school

Admission

Capacity

Available Places

25

Target Audience and Entry Requirements

A solid background in management studies and, more specifically, a good understanding of corporate strategy and international management.

Période(s) de candidature

Inception Platform

From 12/05/2026 to 16/06/2026

Supporting documents

Compulsory supporting documents

Supporting documents (TOEFL, TOEIC, certificate of a teacher ...) of a level of a foreign language.

Motivation letter.

Letter of recommendation or internship evaluation.

List of other masters requested (excluding Saclay).

All transcripts of the years / semesters validated since the high school diploma at the date of application.

Curriculum Vitae.

Recommendation letters.

Additional supporting documents

Letter of recommendation (compulsory for candidates who have already been enrolled in higher education in France before).

Certificate of English level (compulsory for non-English speakers).

Certificate of French (compulsory for non-French speakers).

VAP file (obligatory for all persons requesting a valuation of the assets to enter the diploma).

Document indicating the list of local M2 choices available here : <https://urlz.fr/i3Lo>.

Supporting documents :

- Residence permit stating the country of residence of the first country
- Or receipt of request stating the country of first asylum
- Or document from the UNHCR granting refugee status
- Or receipt of refugee status request delivered in France
- Or residence permit stating the refugee status delivered in France
- Or document stating subsidiary protection in France or abroad
- Or document stating temporary protection in France or abroad.

Programme

BCC1. Compétences fondamentales

Subjects	ECTS Semester	Lecture	directed study	practical class	Lecture/directed study	practical class	directed study/practical class
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Outils pour le conseil et la recherche	4	Semestre 1	24
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Outils pour le conseil et la recherche

ECTS : 4

Semester: Semestre 1

Detail

Lecture: 24

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

- Introduction à la gestion
- méthodes qualitatives et quantitatives de recherche en gestion

Type of assessment

Evaluation Continue Intégrale

Accompagnement au changement	4	Semestre 1	21
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Accompagnement au changement

ECTS : 4

Semester: Semestre 1

Detail

Lecture: 21

Language(s) of instruction

Français

Remote teaching

non

Type of assessment

Evaluation Continue Intégrale

Coaching de dirigeant et coaching d'organisation	4	Semestre 1	21
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Coaching de dirigeant et coaching d'organisation

ECTS : 4

Semester: Semestre 1

Detail

Lecture: 21

Language(s) of instruction

Français

Remote teaching

non

Type of assessment

Evaluation Continue Intégrale

[Intelligence](#)

économique et	4	Semestre	24
stratégique		1	



Intelligence économique et stratégique

ECTS : 4

Semester: Semestre 1

Detail

Lecture: 24

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

Les grandes fonctions de l'entreprise, La stratégie d'entreprise, Pratique d'internet et du web

Type of assessment

Evaluation Continue Intégrale

[Challenge](#)

Stratégie	4	Semestre	24
		1	



Challenge Stratégie

ECTS : 4

Semester: Semestre 1

Detail

Lecture: 24

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

-Maîtrise de la logique stratégique

-Connaissances des grandes fonctions de l'entreprise,
en particulier du marketing et de la finance
d'entreprise

-Bases de gestion de projet

Type of assessment

Evaluation Continue Intégrale

Capital-risque et développement	3	Semestre 1	24
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Capital-risque et développement

ECTS : 3

Semester: Semestre 1

Detail

Lecture: 24

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

Corporate finance (investment decisions)

Type of assessment

Evaluation Continue Intégrale

Business Game (simulation de décisions d'entreprise en univers concurrentiel)	4	Semestre 1	24
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Business Game (simulation de décisions d'entreprise en univers concurrentiel)

ECTS : 4

Semester: Semestre 1

Detail

Lecture: 24

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

- Les grandes fonctions de l'entreprise / Introduction à la gestion
- La stratégie d'entreprise / Management stratégique

Type of assessment

Evaluation Continue Intégrale

BCC2. Compétences métier : stratégie et pilotage des organisations en contexte international

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Alliances and international partnerships	3	Semestre 2	24					

Alliances and international partnerships

ECTS : 3

Semester: Semestre 2

Detail

Lecture: 24

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

Strategy (strategic analysis models and generic strategies)

Industrial economics (transaction cost theory, game theory)

Corporate finance (investment decisions)

Type of assessment

Evaluation Continue Intégrale

[Management et](#)

[stratégies](#)

[d'internationalisation](#)

3

Semestre

2

21

Management et stratégies d'internationalisation

ECTS : 3

Semester: Semestre 2

Detail

Lecture: 21

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

- Les grandes fonctions de l'entreprise / Introduction à la gestion
- La stratégie d'entreprise / Management stratégique

Type of assessment

Evaluation Continue Intégrale

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Politiques et pratiques du management : une analyse comparative	3	Semestre 2	24					
■								

Politiques et pratiques du management : une analyse comparative

ECTS : 3

Semester: Semestre 2

Detail

Lecture: 24

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

- Les grandes fonctions de l'entreprise / Introduction à la gestion
- La structuration et l'organisation de l'entreprise / Théorie des organisations
- Les grandes théories du management / Management
- La stratégie d'entreprise / Management stratégique

Type of assessment

Evaluation Continue Intégrale

[Gouvernance et](#)

[pilotage de la firme](#)

[à l'international](#)

3

Semestre

1

24

Gouvernance et pilotage de la firme à l'international

ECTS : 3

Semester: Semestre 1

Detail

Lecture: 24

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

-Les grandes approches technico-économiques et socio-politiques de l'entreprise

-Introduction à la gestion / Théorie des organisations

-Stratégie d'entreprise / Management stratégique

Type of assessment

Evaluation Continue Intégrale

[Ressources](#)

[humaines en](#)
[contexte](#)
[international](#)

3	Semestre 2	21
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Ressources humaines en contexte international

ECTS : 3
 Semester: Semestre 2
 Detail
 Lecture: 21
 Language(s) of instruction
 Français
 Remote teaching
 non
 Prerequisites

Functions of the firm / Introduction to management
 Structure and organization of the firm / Organizations’ theory
 Management theories / Management
 Strategy / Strategical Management

Type of assessment
 Evaluation Continue Intégrale

BCC3. Compétences transverses : Intégrer l’entreprise dans son contexte international

[Anglais des affaires](#) 2 Annualisé 21



Anglais des affaires

ECTS : 2
 Semester: Annualisé
 Detail
 Lecture: 21
 Language(s) of instruction
 Anglais
 Remote teaching
 non
 Type of assessment
 Evaluation Continue Intégrale
[Méthodologie du mémoire](#) 1 Semestre 2 21

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
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Méthodologie du mémoire

ECTS : 1

Semester: Semestre 2

Detail

Lecture: 21

Language(s) of instruction

Français

Remote teaching

non

Type of assessment

Evaluation Continue Intégrale

[Insertion](#)

[professionnelle](#)

[et](#)

[développement](#)

[personnel](#)



0 Semestre 2 15

Insertion professionnelle et développement personnel

ECTS : 0

Semester: Semestre 2

Detail

Lecture: 15

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

aucun

Type of assessment

Evaluation Continue Intégrale

[Stage et](#)

[mémoire](#)

10 Semestre 2

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
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Stage et mémoire

ECTS : 10

Semester: Semestre 2

Language(s) of instruction

Français

Remote teaching

non

Type of assessment

Evaluation Terminale

[UE libre \(M2 SMI\)](#) 2 Semestre 2

■

UE libre (M2 SMI)

ECTS : 2

Semester: Semestre 2

Language(s) of instruction

Français

Remote teaching

non

Type of assessment

Evaluation Terminale

Teaching Location(s)

SCEAUX

Contact

- **Denis CHABAULT**

<http://www.jm.universite-paris-saclay.fr/formation/master/management-strategique/m2-strategie-et-management-linternational-smi>